Introduction: Cultural Constructions of Race and Racism in the Middle East and North Africa / Southwest Asia and North Africa

by Rayya El Zein | Cultural Constructions of Race and Racism in the Middle East and North Africa / Southwest Asia and North Africa (MENA/SWANA), Issue 10.1 (Spring 2021)

ABSTRACT In recent years, scholars in the fields of cultural studies, American studies, history, ethnic studies, and Middle East area studies have approached questions of race and racism in this geographic region with renewed critical vigor. Recent work deconstructing anti-Arab racism and Islamophobia in the Americas and Europe has put these patterns of discrimination into intersectional conversation with anti-Black and anti-Indigenous racism. New historical efforts have drawn attention to the legacies of slavery in the Ottoman, Persian, and Arab Empires, working to understand how forms of racialization and racial hierarchization predated and were exacerbated by the arrival of European imperial forces. At the same time, activists in the region draw attention to prevailing racism against migrant laborers, marginalized indigenous populations, and others as the afterlives of colonialism, war, austerity, and revolution carry on. Together, this academic and activist work asks for attention by leaders, community members, and scholars of this region to the particularities of racecraft in the region: How are "Blackness" and "whiteness" constructed in the Arabic, Hebrew, Persian, and Turkish speaking worlds? What are the obstacles to discussing and identifying race particular to the histories of this region, its peoples, and its histories? This forum uses close readings of popular culture and political discourse across the Middle East and North Africa / Southwest Asia and North Africa (MENA/SWANA) in pursuit of these questions and others.

KEYWORDS anti-Blackness, area studies, cultural studies, MENA, Middle East, North Africa, race, racialization, racism, Southwest Asia, SWANA

I come to this forum as someone learning about race and racialization in places I call home. Specifically, I come to the job of soliciting and editing the pieces in this forum Cultural Constructions of Race and Racism in the Middle East and North Africa / Southwest Asia and North Africa (MENA/SWANA)¹ as part of a process of interrogating white supremacy and anti-Black racism between the United States and the Arab Levant.² Some of the authors of forum entries have been researching and writing about race in the region for some time; some are newer to these conversations. Most of us speak the languages relevant to our research contexts and/or have spent significant time in residence there. Many of us identify as POC, but most do not identify as Black. I begin with this foregrounding of authorial subject positions because, as historian and Africana scholar Eve Troutt Powell put it recently, “nobody comes to these discussions cold.”³ That is, for all of us writing, and likely for many reading, personal experiences brought us to these questions and intimate attachments keep us asking them.

The pieces collected in this forum were written and edited during a period when the shape and impact of anti-Black racism in the MENA/SWANA and its diasporas appeared to regain poignancy in the wake of current events.⁴ The murder of George Floyd by Minneapolis
police officers in May of 2020 cast a spotlight on the role of Arab clerks and corner store owners as unfortunate intermediaries between Black communities and police departments in the United States. This attention summoned a renewed, if brief, investigation of anti-Black racism within Arab-American and other hyphenated communities from the MENA/SWANA.6 Meanwhile, in the Arab world, in Lebanon for example, waves of protest for structural change have belatedly also included calls to address patterns and structures of racism. Protests against the deplorable kafala, or sponsorship system, have been growing in recent years, including during the so-called October Revolution (2019) against corruption and the sectarian regime.7 The global pandemic continues to reveal the cruelty of that system in which employers wield incredible power over the lives of migrant workers —many of them female domestic workers residing in the homes of their employers and at the whim of their discretion about any number of considerations from what and how much they eat, to access to travel documents, to pay.

However, many MENA/SWANA contexts have also seen the appropriation of the “Black Lives Matter” slogan during protests staged for an international audience that do not center the rights or concerns of Black community members. Turkish students fearing contagion during the COVID-19 pandemic used the hashtag #TurkishStudentLivesMatter to petition against procedures for end of year exams. Iranian activists have used the slogan #IranianLivesMatter to draw attention to a number of individual cases of police brutality and capital punishment in addition to the US-led blockade of the country. In Lebanon and Palestine, pushback against the use of “Lebanese Lives Matter” and “Palestinian Lives Matter” slogans—and the continued demand to recognize the existence of Afro-Arabs—asks Arab activists who are white-passing to deepen the anti-racist work in their organizing. Celebrations of and enthusiasm about music, fashion, and other cultural production read as “Black” attempts to focus emphasis away from anti-Black racism, colorism, and white supremacy as it exists in all of these contexts.8 The appropriations of the Black Lives Matter slogan must be read together with histories of radical, intersectional struggle and alongside other appropriations of Black culture and affect in the region.

Over the past decade, thinkers and activists of different subject positions have sought to excavate and reconstruct histories and practices of solidarity between (largely) US Black communities and activists and different politicized communities in the MENA.10 Most prominent here has of course been the question of solidarity between (again largely) African-Americans under a Jim Crow and Jim Crow–descended US prison system and Palestinians under Israeli Occupation. I have followed this work with great personal and political interest but I confess to finding the conclusions sometimes out of joint. Examinations of the intersections of the Israeli and US carceral states or military industrial projects and comparative analyses of settler colonial states are surely helping to grow international awareness of the situation in Palestine. But are they helping Palestinians undo white supremacy in our own communities? Does the excitement about interracial solidarity reveal a hesitancy to ask difficult questions about race-based discrimination? How can these be reconciled?

This forum is imagined as a tool to deepen the ongoing work of recognizing, naming, and undoing white supremacy, colorism, and anti-Black racism in the MENA/SWANA. The entries take up the call by Afro-Iranians, Afro-Arabs, Afro-Turks to identify and root out everyday racism and colorism perceived to be harmless.11 The forum begins from the recognition that many non-Black MENA/SWANA communities, grappling as they are with the historical legacies of European colonial violence and neo-imperialism in the shape of the global war on terror, have struggled to also recognize the local and regional lineages of
empire and colonialism that continue to dispossess and discriminate racially in this region. Forum entries draw their strength from intimate familiarity with and connections to these communities and began with the premise that before staking claims to solidarity, more work needs to be done by the non-Black members of our communities to rise to the call of our Black neighbors, classmates, colleagues, family members to identify, recognize, and undo practices of racialization, colorism, and other race-based discrimination.

Palestinian actress Maryam Abu Khaled’s Instagram video addressing “casual” anti-Black racism in Arabic went viral in June of 2020

For example, several of the pieces in this forum refer to or critically examine blackface performances (Baghoolizadeh, Vaziri, Willoughby). In richly mediated entries on Iranian theatre, film, comics, and Turkish television commercials, the authors gesture towards the intermedial (between for example film and comics) and intercultural ways (between for example Turkey and the US) in which these practices cohere. That is, besides discussing various aspects of these nefarious representations, the entries in this forum also attempt to explore how they work. This deepens a discussion of race and racism beyond a critical identification and reproach of racist ephemera and into the realm of cultural racecraft—what these representations do and how they resonate, elide, and endure.

In addition, several of the pieces in this forum are in direct conversation with or propose their own radical treatments of inter-ethnic and interracial discourse, allyship, and critique (Burris, Crasnow, Davis, Nickell and Benkato, Sprengel and Silverstein). The frameworks they excavate however, rarely champion a formed, determined solidarity. Rather, these authors critique what they see as normative frameworks of solidarity, multicultural discourse, tolerance, and transnational “wokeness” in order to tease out how the
production of liberalism as development, as multiculturalism, as feminism, and as leftism can work hand in hand with modulations of white supremacy.

This forum asks what particular textures cohere around whiteness, indigeneity, Arabness, Iranianness, Israeliiness, Turkishness, and anti-Black racism in the MENA/SWANA? What are the economic and geopolitical histories and cultural and media lineages that inflect this racism? What histories of slavery and empire specific to the region must be rendered familiar in order to recognize and unravel textures of anti-Black racism in Arabic, Turkish, Persian, and Hebrew-speaking contexts? Finally, how can this analysis, drawn from intimate knowledge of the history of the SWANA, its languages, cultural production, and accompanying structures of feeling be used to deepen and complexify a global struggle against white supremacy and anti-Black discrimination, dispossession, and oppression?

Approaching Race and Racism in the MENA/SWANA

For decades, a common retort within MENA/SWANA studies and among MENA/SWANA communities has been that racism as it is understood in the US context is not applicable in this region. This argument goes that the realities of the transatlantic slave trade, the lineages of racism descended from it, and thus the theoretical and political frameworks developed around race in the US are not applicable to the MENA/SWANA region, where the transatlantic slave trade did not reach. These defensive protestations frequently point to the brutality of American plantation slavery in a distancing mechanism that qualifies as lesser any discrimination darker-skinned individuals may face in the MENA/SWANA. Yet, Black communities in the region and Black scholars working on race-based discrimination, histories of slavery, and contemporary legal and labor codes have protested the silencing and erasures enacted by these defensive postures from non-Black speakers. Important as it is to provincialize US empire, and with it, patterns of racialization born of that context, accusations of US-centrism—since they frequently silence an often Black speaker—have largely suppressed anti-racist critiques in MENA/SWANA contexts. That is, accusations of US-centrism have largely not encouraged the proliferation of other work on race, slavery, colorism, and empire that would facilitate a non-US-centric conversation about and struggle against anti-Black racism in MENA/SWANA contexts. Thanks to the efforts of Black activists and scholars, this does appear to be changing, albeit slowly. Recent months have seen some public efforts in MENA/SWANA academic communities of addressing these erasures.12

At the same time, the terrifying global advance of the so-called war on terror since 2001 has proliferated racializations of Arab and Muslim bodies. These have produced a matrix of representations of the racially abject that are at a remove from racialized Blackness while not disconnected from it (see Davis and Crasnow in this forum).13 More complicated, brown and Muslim bodies rendered abject by US empire have found themselves at the violent whims of a “post”—racial multicultural liberalism (see Sprengel and Silverstein in this forum). While the most spectacular example finds itself in the drone warfare of former US president Barack Obama, college campuses across the country have found themselves bifurcated by race and class around the question of US military involvement in the MENA/SWANA. In 2013, when ROTC recruiting was then being reconsidered for reinstatement at Medgar Evers College in Brooklyn after a forty-year hiatus, I saw in my
own classrooms how the tools available for discussing racism in these communities frequently falls short.\(^4\) During the town hall on the question of whether the ROTC should resume recruiting at the college serving the rapidly gentrifying neighborhood of Crown Heights, the racial animus grew audibly between working-class Black students, promised opportunity and tuition-free education through the ROTC program, and first- and second-generation Iraqi and Afghani students, who acutely felt the threat to people and places close to home manifest through that expansion of the military industrial complex. This animus cannot be explained by gestures towards an ancient and essentialized anti-Blackness, somehow intrinsic to the region, to its politics, or to Islam.\(^5\) Similarly, pointing solely to the reality of US imperial intervention masks other histories and power struggles that, while they cannot trump US power or other Western intervention, are no less nefariously implicated by the racialized hierarchies of white supremacy, even when they are manifest in communities of color.

Some iteration of these points and dynamics can be recognized in almost any discussion of race and racism in the MENA/SWANA. Is there a way around these affective and discursive pillars—neither defeatist nor triumphant—towards new conversations about race-making and racialization in the MENA/SWANA? One goal of the forum is to do just this. The forum collects short pieces that focus in on one aspect of racecraft as it is manifested across a mini-archive of cultural ephemera. These analyses testify to some of the myriad practices of race-making in everyday life. Read together, they offer different entry points to conversations of race and racecraft in the MENA/SWANA.

**Cultural Constructions of Race and Racism in the MENA/SWANA**

The scope of this forum is bracketed in specific ways. By focusing on cultural constructions of race and racism, the forum draws attention to the way race-making works in popular culture. Analyses of film, theatre, dance, music-making, and comics draw out some of the images, sounds, and aesthetics of racemaking in specific contexts. At the same time, the nine authors of the forum also analyze how practices of racialization signaled by these cultural forms cohere in regional and transnational flows of power and legibility. The forum elaborates a wide-ranging and occasionally unwieldy conversation about the particularities of race-making in historical and geographical contexts that are not tethered to the transatlantic slave trade and its legacies. In the place of those world-ripping lineages, authors point to local and regional referents that construct and have constructed racecraft and racism in this region.

As such, the forum makes a modest but specific contribution to an already substantial body of scholarly and activist work on Blackness, whiteness, and indigeneity in the MENA/SWANA (see Tayeb <https://cslateral.org/forum/cultural-constructions-race-racism-middle-east-north-africa-southwest-asia-mena-swana/whiteness-in-north-africa-tayeb/> in this forum). In closely reading pieces of visual and sound media and events, the forum collects an archive of material through which to recognize and dissect contemporary workings of racecraft in the region. This collection of discomfiting and upsetting material demands to be reckoned with—not as remnants of a foregone era, nor as imports from the US or the “West”—but as evidence of contemporary, homegrown patterns of racialized associations, disposessions, and disappearances. At the same time,
neither is the forum a haphazard collection of racist ephemera. Across the forum, close readings of popular culture draw out, to borrow from Jemima Pierre, “the construction, constitution, and maintenance of racial categories and meanings—the processes of racialization.”16 Entries lean on selected media to illustrate selected practices of race-making.

These entries draw on certain lineages of scholarly research. The forum’s closing entry, “What Is Whiteness in North Africa?” sketches these out as an expanded invitation to further reading. A few of these threads are mentioned here in order to help ground and position the forum interdisciplinarity between cultural studies and MENA/SWANA area studies. Major advances by MENA historians Eve Troutt Powell, Chouki El-Hamel, Ehud Toledano, Mathew S. Hopper, and Sussan Babaie, among others have made specific the particular contours of slavery specific to the region.17 These works have foregrounded that understanding anti-Black racism in the region requires attention to the histories of slavery, indebtedness, confinement, and the overlapping colonial geographies lived in the MENA/SWANA.18 Many of the forum’s entries reference this literature. Indeed, that they do so gestures to how a cultural studies of the MENA/SWANA might benefit from similarly foregrounding these works. Besides this historical work, key studies of cultural production by Cynthia Becker, Richard C. Jankowsky, Ella Shohat, Ammiel Alcalay, Ida Meftahi, and Pedram Partovi from the disciplines of art, anthropology, literature, ethnomusicology, dance, and film have connected historical and contemporary contexts in important ways.19 Authors in this forum additionally draw on regional analyses of nationalism;20 anthropological treatments of identity;21 and work addressing the racialization of Jews and Muslims in the US and Europe.22 All of these further flesh out a corpus of cultural studies of the MENA/SWANA critically attuned to questions of racecraft.

Important for the elaboration of the cross section between cultural studies and MENA/SWANA studies that I attempt here, authors are not limited citationally to scholarship on the region. They draw from literature that analyzes race and meaning making in other contexts as well. As gestured to above, entries in the forum draw on anthropological studies of racialization, especially that of racecraft as proffered by Jemima Pierre in her work on postcolonial Ghana. In addition, authors draw on analyses of race and music drawing from hip hop studies, performance studies, and sound studies.23 Multiple entries draw on studies of blackface both in the US and outside of it and several refer to racial dynamics in literature, film, dance, comics.24 Others draw on studies of neoliberal subjectivity and neoliberal security states.25

This intersection of literature supports forum authors as they follow their material archives and the “invitation[s they offer] to escape national and colonial epistemologies.”26 The framework of “cultural constructions of race and racism” is deliberately chosen to mirror contemporary emphasis in cultural studies writ large away from race as an identity or as difference.27 The forum is less committed to building an understanding of different racialized identities in the region (Black, indigenous, white, et al.) or racialized essences (Blackness, whiteness, etc.) and the distances between them, as it is to calling attention to how racialized meaning coheres, is produced, is sustained. In this, the forum most directly leans on cultural studies’ legacy of audiences and reception, while it feels out what practices of racialization rooted in the MENA/SWANA might contribute to analysis of coloniality/decoloniality and other postcolonial models of power.

Other threads of critical debates in the study of race and anti-racist struggle also appear. The debate over intersectionality, while not addressed in entries explicitly, resonates in
attention to overlapping colonial vestiges and how local, regional, and transnational power multiply interpellate MENA/SWANA subjects. Indeed, while the debate over and recognition of “matrixes of domination” in the US context have foregrounded recognition of how race, class, and gender simultaneously work on different subjects, forum authors here ask for recognition of how nation, empire, ethnicity, sect, religion—in addition to class, gender, and race—also intersect and interpellate subjects in the region and its diasporas. Finally, forum entries also operate with an awareness of the recent deepening of the debate over Afropeessimism and the influence of a notion of an anti-Black ontology on the study of race in this region and outside of it. Muriam Davis’s entry, “Incommensurate Ontologies?: Anti-Black Racism and the Question of Islam in French Algeria” is most explicit in this engagement, while the forum as a whole gestures towards the need for further elaboration of what shape “social death” as a result of specific patterns of immigration, dispossession, representation, repression in this region takes, and, as a result, to what extent recent accusations of regional anti-Blackness should hold.

We begin with Beeta Baghoolizadeh’s exploration of the Iranian figure *Haji Firuz* <https://csalateral.org/forum/cultural-constructions-race-racism-middle-east-north-africa-southwest-asia-mena-swana/myths-haji-firuz-racist-contours-iranian-minstrel-baghoolizadeh/> . Popular during the Persian New Year festival, *Nowruz*, Baghoolizadeh explores how this popular blackface character has been defended as “tradition” while experiencing periods of official disavowal by the Islamic Republic. Baghoolizadeh shifts her inquiry from *who is Haji Firuz and where did he come from? to who is Haji Firuz and how do we let him go?*—pointing to the work she identifies as necessary for contemporary Iranians to face and accept histories of slavery and Afro-Iranian erasure. Her analysis is echoed by Parisa Vaziri in a later entry in the forum, which traces how the character moves across other media like film and comics.

From here, the forum hosts two jointly-authored pieces, putting examples from Egypt and Syria and from Libya and Lebanon, respectively, in direct conversation with each other. Both pieces explore constructions of race in music and music industries. The first, “An (Un)Marked Foreigner: Race-Making in Egyptian, Syrian, and German Popular Cultures” <https://csalateral.org/forum/cultural-constructions-race-racism-middle-east-north-africa-southwest-asia-mena-swana/unmarked-foreigner-race-egyptian-syrian-german-popular-cultures-silverstein-sprengel/> by Shayna Silverstein and Darsi Sprengel begins with the ethnographers’ recognition of persistent refusal to engage the ‘concept of race’ among their Arab interlocutors. Exploring logics of security and tolerance as they appear in the touring and immigration patterns of their research partners, Sprengel and Silverstein argue for the recognition of “global configurations of identity, culture, and empire” including but not limited to celebrations of multiculturalism widespread in the US and Western Europe. Their entry gestures towards how cultures of multiculturalism and security are reflected and refracted from Europe (Italy, Germany) to the Arab world (Egypt, Syria). In the second coauthored piece, “On Blackness and the Nation in Arab Hip Hop,” <https://csalateral.org/forum/cultural-constructions-race-racism-middle-east-north-africa-southwest-asia-mena-swana/blackness-nation-arabic-hip-hop-lebanon-libya-nickell-benkato/> Chris Nickell and Adam Benkato examine flare-ups of anti-Blackness within the genre of hip hop in Arabic. Nickell takes as his example one of the early iterations of rap “battles” staged in Beirut, Lebanon in 2015, where Lebanese emcees confront each other in overtly racist jibes, while Benkato explores how constructed characters in Libyan music video clips reinforce specific ideas about blackness, Libyanness, and violence in the years following Qaddafi’s ouster. Their piece asks hip hop makers and fans (and hip hop studies)
to consider critically the circulation of racialized stereotypes while it presses for an articulation of hip hop masculinity so far left unelaborated by a slate of scholarship celebrating hip hop and the so-called "Arab Spring."


The two closing pieces draw the forum to a close with critical reflections on whiteness—Greg Burris in Israel and Leila Tayeb in North Africa. Burris acknowledges an outpouring of liberal political energy in Israel surrounding the plight of African asylum seekers in the 2010s. However, by considering the representations of these refugees in several documentary Israeli films, he offers an indictment of Israeli liberalism <https://csalateral.org/forum/cultural-constructions-race-racism-middle-east-north-africa-southwest-asia-mena-swana/black-skin-white-cameras-african-asylum-seekers-israeli-documentary-film-burris/> that celebrates white feminism at the continued erasure of African representation. Tayeb's entry emphasizes the "array of things that formations of whiteness do and enable in the context of North Africa." She concludes the forum by outlining suggestions for further reading <https://csalateral.org/forum/cultural-constructions-race-racism-middle-east-north-africa-southwest-asia-mena-swana/whiteness-in-north-africa-tayeb/> arguing, "It is imperative that we do not stop at noting the anti-Black racism that we rightly see in these, but rather go on additionally to theorize the racial and spatial whiteness that these practices enable and uphold."

Aware of the multiple audiences which it faces, the forum is imagined as part of ongoing and urgently needed anti-racist work in this region and beyond.
Notes

1. While the acronym MENA—Middle East and North Africa—reflects the dominant way in which this region is referred to in academic discussions and media debates, recent activist energy has turned to encourage the use of a less colonized alternative, SWANA—Southwest Asia and North Africa. The latter decenters the Americas and Europe as cartographic center of the planet. Mobilization around the term increased in the late 2010s as activists vied for a MENA/SWANA category on the US census. Americans from this region are currently legally classified as “white”; activists were working towards a new category. The request was denied for the 2020 census. On the use of SWANA over MENA, see a number of university club statements—for example, Center for Culture, Equity, and Empowerment, George Mason University (https://ccce.gmu.edu/swana < https://ccce.gmu.edu/swana/> ). The forum introduction uses MENA/SWANA as a commitment to the new acronym SWANA while recognizing it is less readily recognizable than MENA. On the census, see Sarah Parvini and Ellis Simani, “Are Arabs and Iranians White? Census Says Yes, but Many Disagree,” Los Angeles Times, March 28, 2019, https://www.latimes.com/projects/la-me-census-middle-east-north-africa-race/ < https://www.latimes.com/projects/la-me-census-middle-east-north-africa-race/> ; Moustafa Bayouni, “I’m A Brown Arab-American and the US Census Refuses to Recognize Me,” The Guardian, February 14, 2019, https://www.theguardian.com/commentisfree/2019/feb/14/arab-american-census-america-racism < https://www.theguardian.com/commentisfree/2019/feb/14/arab-american-census-america-racism>.  

2. Specifically, the suburban US Midwest and the urban US Northeast, and Lebanon and Palestine.


15. The claim that non-Black Muslims harbor a particularly vile anti-Blackness is a trope of Orientalist literature of the likes of Bernard Lewis, among others. This idea has been reanimated in recent years in the work of Afropessimist thinker Frank Wilderson. Interestingly, this claim of his, manifest in experiences with a Palestinian acquaintance, has consistently been brought up in recent critiques of his *Afropessimism* (2020). See for example, Vinson Cunningham, “The Argument of ‘Afropessimism’,” *The New Yorker*, July 13, 2020, https://www.newyorker.com/magazine/2020/07/20/the-argument-of-afropessimism <https://www.newyorker.com/magazine/2020/07/20/the-argument-of-afropessimism>. 


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Article details


https://doi.org/10.25158/L10.1.11

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ISSN 2469-4053